

#### What is Soothie frost ~ POP with a Purpose?

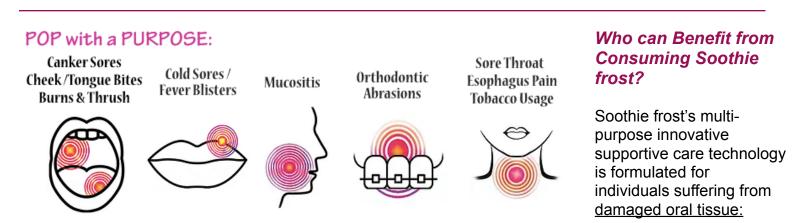


Soothie frost is a cryo-therapeutic ICE POP that is a drug-free oral tissue immune supplement. The POP with a PURPOSE is **synergistically formulated** of nutritional, water-soluble natural ingredients targeted

to promote mouth health defense and nourish painful damaged oral tissue.\*

The patented blend of vitamins (nutrients the body needs to function and fight off disease) combined with amino acids (essential for healing wounds and repairing tissue) purposefully function together to soothe inflamed mouth pain, reduce duration of sores and promote long term restoration of damaged oral tissue by transporting repairing nutrients\* in a natural, dye free base of xylitol (a dental approved, low glycemic,

natural sweetener) offering a delicious 😂 12 count ICE POP variety pack featuring: strawberry, orange, lime and grape (4 of each flavor profile) YUM ~ YUM, ENJOY the TREAT that TREATS!



Canker Sores; Cheek/Tongue Bites; Mouth Burns; Burning Mouth Syndrome (BMS), Oral Thrush; Cold Sores/Fever Blisters; Cancer Related Mucositis (Stomatitis); Orthodontic/Denture Abrasions; Throat/ Esophagus Pain and Tobacco Users.

#### Why was Soothie frost Invented?





~ Proven Efficacy ~ Family Approved ~ Women Owned ~ USA Made



#### SOOTHIE FROST ~ FOR YOUR ORAL TISSUE MOUTH ISSUE™

#### 🛤 What is the Soothie frost Origin Story? Facebook Share Post 👍

#### Inspiration & Product Origin Story ~ Facebook "Share" Post

"As some of you may know, several years ago my <u>3 year old granddaughter</u> was diagnosed with stage IV <u>neuroblastoma cancer</u>. One of the <u>side effects of her chemo treatment caused mouth</u> <u>sores so severe that she could not talk let alone drink or eat</u>. It was very scary and upsetting. One of my good friends, was so moved by my granddaughter's suffering she decided to find something to help mouth sores.

~ Through her tenacious research, testing, talking to experts, etc... <u>my friend invented Soothie</u> <u>frost patented formula</u>! If you or any of your loved ones have any kind of mouth sore, please take a minute to read all of the <u>testimonials</u>. I personally have used Soothie frost on my mouth sore and it stopped the pain and healed it in one use.

The world needs more compassionate, caring people like the creator of this product. I will be forever thankful to her. BTW - My granddaughter is now a thriving, vibrant and very active happy little girl enjoying elementary school. She is doing great!" ~ Grandma J's FB Update Post



Learn More>

Learn More>

Learn More>

- What is the National Cancer Institute's Definition of "Synergistic"?

- What Does Oral Mucositis (Stomatitis) = Cancer Treatment Side Effect Mean?
- What Does Cryotherapy Mean?

#### The National Cancer Institute defines SYNERGISTIC as:

In medicine, describes the <u>interaction of two or more</u> drugs when their <u>combined effect is</u> <u>greater than</u> the sum of effects seen when each drug is <u>given alone</u>.

<u>National Library of Medicine (NLM) - Oral Mucositis</u> (OM) Clinical Data: The <u>Oral Cancer Foundation</u> states mucositis is the most common, debilitating complication of cancer treatments.

The National Library of Medicine reports patient statistics with OM side effects: = 40% Chemotherapy and 80% Radiation

Causing: Agonizing Mouth Pain; Nutritional Deficiencies; Increased Antibiotic/Opioid Usage; Suspension of Treatments; Costly Supportive Care; Caretakers Well-Being; Detrimental Economic Burden and Increased Death Rate

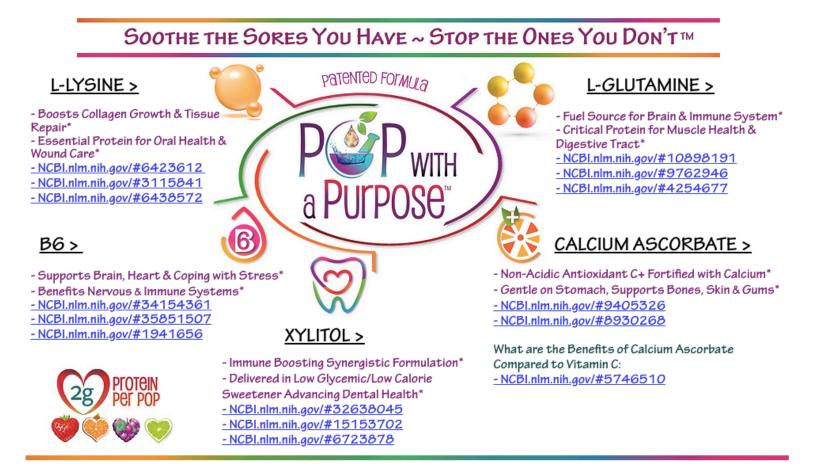
<u>Did You Know</u>? Patients are advised to eat ice chips for "<u>cryotherapy</u>" benefits during treatments, which is frozen water with no nutritional value. Proven to show effective results.

#### PURPOSELY FORMULATED: Soothie frost = Innovative Supportive Care Technology

<u>National Center for Biotechnology Information</u> Evidence> Research the <u>NCBI</u> Ingredient Links (by Article Numbers) Below Synergistic Formulated: Every ingredient in Soothie frost has independently been merited oral immunity efficacy. Learn More!

#### Soothie frost is an Innovative Supportive Care Technology, What Does this Mean? <u>Learn More></u> Research Soothie frost's Patented Formulation ~ Be Sore Savvy! Visit the NCBI Articles Below:

**Synergistic Formulation**: Every ingredient in Soothie frost has independently been merited oral immunity efficacy. The National Center for Biotechnology Information Evidence> Research the NCBI Ingredient Links (by Article Numbers) Below to Learn More!



Soothie frost is a Nonpharmacologic (Drug-Free), Water-Soluble Formula... - What is the Meaning and Importance of Water-Soluble Ingredients?



L-Lysine, L-Glutamine, B6, Calcium Ascorbate & Xylitol are all Water-Soluble: This means all the ingredients dissolve in water when ingested, then enter the blood stream. The body keeps what it needs at the time, and the excess amounts are excreted in the urine. Since they can't be stored, everybody needs a continuous supply of water soluble vitamins in order to stay healthy.

- National Library of Medicine Water Soluble vs. Fat Soluble, Learn More>
- <u>National Cancer Institute Definition of Water Soluble, Learn More></u>
- <u>National Cancer Institute Definition of Nonpharmacologic, Learn More></u>

#### What are the Nutritional Oral Tissue Benefits of Consuming Soothie frost?

#### SOOTHIE FROST ~ FOR YOUR ORAL TISSUE MOUTH ISSUE™

Are you Suffering with Pain? Nourish Your Mouth Health!



## IMMUNITY BOOSTING

- Supports Brain, Muscular & Nervous Systems\*
  Promotes Collagen Growth, Wound & Tissue Repair\*
- Boosts Oral Health: Gums, Teeth, Bones & Skin\*
- Maintains Digestive Tract Health\*
- Gentle on Stomach\*
- Improves Heart Health & Coping with Stress\*







- Instant Beneficial Cyro-Therapeutic Relief\*
  Accelerated Absorption to Expedite Nourishment to Damaged Tissue\*
- Coats Pain with a Soothing Protective Barrier\*
- Minimizes Duration of Sores while Alleviating Pain\*
- Promotes Immediate Restoration & Long-Term Regeneration of Oral Health\*



- Multipurpose Mouth Pain Applications: Soothe, Replenish and Protect Mouth Immunity Defense\*
- Fortified with Specific Amino Acid Proteins: Targeted to Promote Oral Health & Digestive Track\*
- Balanced with Non-acidic Antioxidant Vitamins: Promoting Strong Bones, Gums, Skin, Mood & Heart Health\*
- Natural Flavor Base of <u>Xylitol</u>: a Dental Approved, Sugar Free, Low Glycemic/Low Calorie Sweetener\*
- Refreshingly Tasty Essential Nutrition that is Easy to Swallow unlike Supplemental Pills or Tablets\*
- Vegan & Keto Healthy\*
- Free of: Dairy, Drugs, Dye, Gluten, Herbs, Numbing Agents, Nut & Soy

Proven Efficacy  $2 \ge 2 \ge 2$  Family Approved  $\sqrt{2}$  Women Owned  $\sqrt{2}$  USA Made  $3 \ge 2$  Order Soothing Sore Relief  $2 \ge 2$ 



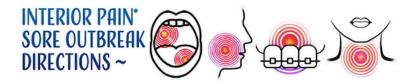
#### How Do I Store Soothie frost? Freeze ICE POPS upon arrival. Do NOT Microwave.

**Do NOT consume plastic pop sleeve.** Keep POPs frozen to preserve shelf life. To expedite freezing remove individual ICE POPs from the resealable zipper pouch and place the ICE POPs back into freezer.

#### What if I am Sensitive to Cold Temperatures?

Thaw ICE POP first, at room temp. Pour contents into a cup. Then swish and swallow entire serving, for best results, to expedite the benefits of the nutritional ingredients formulated for damaged oral tissue.

#### How Do I use Soothe frost for Mouth Sores or Throat/Esophagus Pain? (Interior Pain Directions)





- 1. Freeze ICE POPs upon arrival ~ Keep ICE POPS frozen
- 2. Cut top off of frozen pop.
- 3. Squeeze the POP UP from the bottom to consume.
- 4. Swish over sores to numb the fiery pain & swallow.
- 5. Repeat process until entire pop is consumed.
- 6. Consume ENTIRE ICE POP ~ for BEST relief results!\*

#### **RELIEF TIPS**

- To accelerate results ~ Eat MULTIPLE ICE POPS during sore FLARE-UPS to expedite mouth tissue restoration\* - At the FIRST sign of a mouth irritation or discomfort, immediately consume ENTIRE ICE POP to alleviate progression of
- sore formation. Repeat process as needed to soothe pain & nourish damaged oral tissue.\*
- Be Prepared ~ Stock Your Freezer with Soothing Sore Relief
- Share the Gift of Comfort ~ #Word of Mouth

#### Is Your Mouth Sensitive to Cold?

If sensitive to cold temperatures, thaw ICE POP first at room temp. Then swish & swallow entire contents and consume. Do NOT Microwave. Do NOT consume plastic pop sleeve. <u>Pops are for People ~ NOT Pets.</u>

#### How Do I use Soothe frost for Cold Sores, Blisters/Chapped/Cut Lips? (Exterior Directions)



- 1. Freeze ICE POPs upon arrival ~ Keep ICE POPS frozen
- 2. Cut top off of frozen pop. Topically apply pop end directly to sore.
- 3. Apply until sore is numb. Then consume that portion of the pop.
- 4. Repeat process. Apply newly exposed pop end to the sore. Eat.
- 5. Consume ENTIRE ICE POP ~ for BEST relief results!\*

#### **RELIEF TIPS**

- To accelerate results ~ Eat MULTIPLE ICE POPS during sore FLARE-UPS to expedite mouth tissue restoration\*
- At the FIRST sign of a mouth irritation or discomfort, immediately consume ENTIRE ICE POP to alleviate progression of sore formation. Repeat process as needed to soothe pain & nourish damaged oral tissue.\*
- Be Prepared ~ Stock Your Freezer with Soothing Sore Relief
- Share the Gift of Comfort ~ #Word of Mouth

#### What Should I Do when I feel Mouth Pain Begin? (Stock Your Freezer, Maintenance Directions)

#### ${igodoldrensity}$ maintenance mode\* directions ~ phase II ${igodoldrensity}$

- At the FIRST sign of a exterior mouth irritation, bump formation or discomfort, immediately consume ENTIRE ICE POP to alleviate progression of sore formation. Repeat process as needed to soothe pain & nourish damaged oral tissue.\*

- To accelerate results ~ Eat MULTIPLE ICE POPS during sore FLARE-UPS to expedite mouth tissue restoration\*

#### Do You Know Anyone Suffering with Mouth Pain? BE SWEET, SHARE THE TREAT ~ THAT TREATS!

Does Soothie frost Contain: Dairy, Drugs, Gluten, Herbs, Sugar, Numbing Agents, Dye, Nut or Soy? Soothie frost is a Drug-Free, Water-Soluble, Natural Nutritional Supplement ~ FREE of: NO: Dairy, Drugs, Dye, Gluten, Herbs, Numbing Agents, Nut, Sugar and Soy. Vegan and Keto Healthy!



**Free of: Dairy, Drugs, Dye, Gluten, Herbs, Numbing Agents, Nut & Soy. Vegan & Keto Healthy.** † SUPPLEMENT DISCLAIMER: \*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.



#### Why is Xylitol Considered a Dental Approved Natural Sweetener?

Dental experts recommend using xylitol-sweetened chewing gum and for good reason. Studies have determined that xylitol boosts dental health and helps prevent tooth decay. Xylitol is a natural sweetener derived from the fibrous parts of plants. It does not break down like sugar and can help keep a neutral pH level in the mouth. Xylitol also prevents bacteria from sticking to the teeth, which is how it protects the teeth from tooth decay. With the dental benefits of xylitol, the acid attack that would otherwise last for over half an hour is stopped. Research has shown that the use of xylitol also helps repair damage to the

enamel. <u>National Center for Biotechnology Information</u> - **Be Sore Savvy, Research the NCBI Ingredient** Links by Article Numbers > - NCBI.nlm.nih.gov/#32638045 - NCBI.nlm.nih.gov/#15153702 - NCBI.nlm.nih.gov/#6723878

#### Benefits of Soothie frost's Xylitol (Sugar and Dye Free) Natural Flavors:

- Immune Boosting Synergistic Formulation\*
- Delivered in Low Glycemic/Low Calorie Sweetener Advancing Dental Health\*
- Delicious 12 Count Variety Pack of: Strawberry (4), Orange (4), Lime (4) and Grape (4) ICE POPs



### Why is Xylitol Based (Sugar Free) Soothie frost Considered Safe for Diabetics?

One of the negative effects of added sugar and high-fructose corn syrup is that it can spike blood sugar and insulin levels. Due to sugar's high levels of fructose, it can also lead to insulin resistance and multiple metabolic problems when consumed in excess.

Xylitol's glycemic index (GI) — a measure of how quickly a food raises blood sugar — is only 7, whereas regular sugar's is 60–70. Xylitol can also be considered a weight-loss-friendly sweetener since it contains 40% fewer calories than sugar. For people with

diabetes, pre-diabetes, obesity or other metabolic problems, xylitol is an excellent alternative to sugar.

Soothie frost's natural xylitol flavor base has a low glycemic index and doesn't spike blood sugar or insulin. It contains zero fructose and has little effects on blood sugar, therefore none of the harmful effects of sugar apply. Learn More: <u>- NCBI.nlm.nih.gov/#9261844</u> <u>- Medical News Today</u> <u>- Boston University Library</u>



- Why is Soothie frost Vegan and Keto Healthy?
- What is the Difference between an Essential Amino Acid and a Non-Essential Amino Acid?

Soothie frost is VEGAN and KETO HEALTHY ~ Each Soothie frost contains 2 grams of protein per pop, which promotes tissue repair and immune function!

Soothie frost is formulated with 2 types of amino acids: L-Lysine = Essential and L-Glutamine = Non-essential. Amino acids, referred to as the building blocks of proteins, are compounds that play many critical roles in your body.

Your body needs 20 different amino acids to grow and function properly.

Though all 20 of these are important for your health, only 9 amino acids are classified as essential. <u>Essential amino acids</u> (unlike nonessential amino acids) can't be made by your body and must be <u>obtained only through your diet.</u> The best sources of essential amino acids are animal proteins like meat, eggs and poultry that could lack in a vegan diet.

#### Benefits of L-LYSINE, an Essential Amino Acid:

Boosts Collagen Growth and Tissue Repair\* - Essential Protein for Oral Health and Wound Care\*
 Learn More: - Mount Sinia Health System
 NCBI.nlm.nih.gov/#6423612 - NCBI.nlm.nih.gov/#3115841 - NCBI.nlm.nih.gov/#6438572

#### Benefits of L-GLUTAMINE, a Non-Essential Amino Acid:

Fuel Source for Brain and Immune System\* - Critical Protein for Muscle Health and Digestive Tract\*
 Learn More: - NCBI.nlm.nih.gov/#30360490
 NCBI.nlm.nih.gov/#10898191 - NCBI.nlm.nih.gov/#9762946 - NCBI.nlm.nih.gov/#4254677



#### - Why is Soothie frost Considered Non-Acidic?

#### - What are the Benefits of Calcium Ascorbate Compared to Vitamin C?

Both calcium and vitamin C are important for proper health. Calcium helps build strong bones and teeth and vitamin C boosts your immune system. Unfortunately, vitamin C, when taken alone, can deplete calcium stores in your body, and can often be too acidic to be tolerated by people with sensitive stomachs. Calcium ascorbate overcomes these problems.

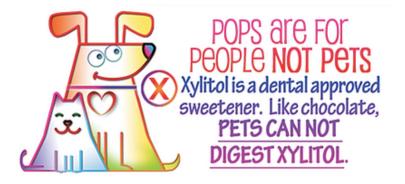
#### Soothie frost is Purposefully Formulated with Calcium Ascorbate instead of Vitamin C ~ Benefits of Calcium Ascorbate:

- Non-Acidic Antioxidant C+ Fortified with Calcium\*

- Fast Absorption to White Blood Cells, Neutralizing Cell-Damaging Free Radicals\*
- Gentle on Stomach, Supports Bones, Skin and Healthy Gums\*

Learn More: - NCBI.nlm.nih.gov/#9405326 - NCBI.nlm.nih.gov/#8784414

*Why Calcium Ascorbate... What are the Benefits of Calcium Ascorbate Compared to Vitamin C?* Learn More: - NCBI.nlm.nih.gov/#5746510



#### Can I Share Soothie frost with My Pet? NO! POPs are for People ~ NOT PETS!

Xylitol is a natural, low calorie, low glycemic dental approved sweetener.

Like chocolate and cocoa products, PETS CAN NOT DIGEST XYLITOL Learn More: - Xylitol.org

# Natural FIAVOr

#### Is Soothie frost Made with Natural Flavors?

Yes! ~ Soothie frost is uniquely formulated with xylitol (a natural sweetener), dye free base deliciously flavored utilizing Kosher and Halal Certified flavoring. Delivered in a 12 count variety pack of strawberry (4), orange (4), lime (4) and grape (4) ICE POPs.



#### Is Soothie frost Made in the USA?

Yes! ~ Soothie frost is PROUDLY made in the USA and is formulated with pristine, drug-free, pharmaceutical certified immune boosting drug-free ingredients.



The Women's Business Enterprise National Council (WBENC) is a leading national non-profit organization dedicated to helping women-owned businesses thrive. Through annual certification, WBENC validates that a business is at least 51 percent owned, operated, controlled and managed by a woman or women.

Learn More: Women's Business Enterprise National Council (WBENC)

Soothie frost is a Nonpharmacologic Drug-Free, Water-Soluble, Nutritional Oral Tissue Supplement ~ <u>FREE of the Following ~ NO:</u> Dairy, Drugs, Dye, Gluten, Herbs, Numbing Agents, Nut, Sugar and Soy.



Free of: Dairy, Drugs, Dye, Gluten, Herbs, Numbing Agents, Nut & Soy. Vegan & Keto Healthy. † SUPPLEMENT DISCLAIMER: \*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.

- What does Supportive Care Technology Mean?
- What does Symptom Burden Mean Relating to Cancer Patients?
- What does Nonpharmacologic Mean?

#### Soothie frost is an Novel, Innovative Supportive Care Technology:

**Created to be Dedicated** to provide soothing comfort to cancer patients suffering with mouth sores and oral pain, which is a debilitating common side effect of chemotherapy and radiation treatments. Inspirationally committed to improve patient's quality-of-life, nutritional deficiencies, symptom burden and survivorship.

Soothie frost is a drug-free, nutritional oral tissue immunity dietary supplement. Since the POPs contain no drugs the supplement classifies as a nonpharmacologic therapy.

#### Learn More:

National Cancer Institute - Dietary Supplements, Learn More> Multinational Association of Supportive Care in Cancer (MASCC), What is Supportive Care ~ Learn More > National Cancer Institute - Symptom Burden Impact on Patients, Learn More> National Cancer Institute - Definition of Nonpharmacologic, Learn More>

† FDA - REQUIRED SUPPLEMENT DISCLAIMER: \*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION.THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.



#### Are there any Possible Side Effects or Interactions with My Medications?

As with all supplements, if you are taking any medications or have a medical condition, consult your Doctor before use.



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#### Can I consume Soothie frost while Pregnant or Nursing?

As with all supplements, if you are pregnant or nursing, consult your Doctor before use.

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#### Are Soothie frost ICE POPS Safe for Children?

As with all supplements, consult your Pediatrician for proper dosage requirements before administering.

#### FROZEN = EASE OF PORTION CONTROL USAGE - NOTICE:

Since Soothie frost is stored in the freezer, portion control is easily facilitated by cutting ICE POP into smaller portions, if needed. Store remaining portion in the freezer for later consumption.

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Does One Serving Size of Soothie frost ICE POP ~ Meet the TSA Airplane Liquid Travel Regulations?

**Q:** "I would like to fly on an airplane with a Sf POP in my carry-on bag compartment."

YES! Each individual ICE POP is less than the TSA 3.4 ounces size limit.

The TSA (Transportation Security Administration) allows liquid travel size containers to be the size of 3.4 ounces. If you have a need to carry on an ICE POP we highly recommend you place the pop sleeve itself ~ into an additional layer of protection such as a 'Ziploc' type plastic bag and transport the pop as a fragile item ~ to help protect the sleeve from puncturing during screening/traveling and avoid leaking in your carry-on. As noted on the TSA website, **The TSA further advises: "Placing these items in the small bag and separating from your carry-on baggage facilitates the screening process."** For more comprehensive TSA liquid rules, visit the TSA link prior to flying, **Learn More:** <u>TSA. gov - Liquid Screening Rules and Regulations</u>

#### *IMPORTANT: Upon Arrival to Your Destination ~ RE-FREEZE ICE POP to Avoid Spoilage:*

In order to protect the shelf life of the individual POP after flying, please store in freezer or refrigerator if freezer is not available, upon arrival at your destination.

Gifted the Idea ~ PURPOSED the Mouth Pain Mission! <u>Be SORE Savvy - Mucositis, NIH Data></u> Q Join the "SORE"-fari Expedition Hunt Q ~ Meet SCOUT (a Fiery-Throated Hummingbird) partnering with her Best Buddy, PATIENCE (adorned in her faithful coat of many colors). #Together - Purposely Pursuing all people suffering with mouth pain to provide frosty soothing comfort to damaged oral tissue. Inspirationally committed to improve cancer patient's quality-of-life, nutritional deficiencies and survivorship! #WordofMouth



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